What Our Clients Are Saying About ZapSite

Cyzap has used ZapSite to create a Web site that has proven to be unmatched in our industry. Customers and businesses alike have been impressed by the look and design of the site, as well as the ease of navigation within the site. Using the Internet as a medium, Complete Music has positioned itself as the leader in e-business for the service industry.

Cyzap has been one of the best business decisions we have made. It is rare to have their mixture of expertise, service and business sense in the IT world.

Dan Yaksich
Operations Manager, Complete Music

I would like to commend the Cyzap team for successfully implementing the ZapSite product in revamping the Web presence of the Omaha Police Department. Its flexible and intuitive interface has made it easy for all the designated staff members to update their portions of the Web site, which helps us provide better service to the citizens of Omaha.

Please accept this letter of commendation as our way of saying thank you for a job well done. I would highly recommend Cyzap's products and professionals to anybody.

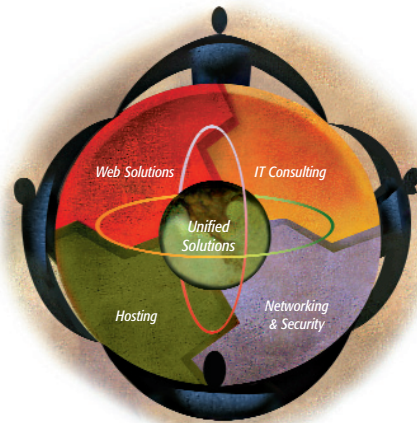Captain Anthony Infantino
Omaha Police Department

Our Company

Using four key strengths – Web Solutions, IT Consulting, Networking/Security and Hosting – Cyzap designs innovative and robust information technology solutions. We have made a commitment to remain true to our values. To deliver every product and service with the utmost integrity. And to never compromise quality for growth.

Contact Us

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Web Solutions
IT Consulting
Unified Solutions
Hosting
Networking & Security

Cyzap
Smart People. Smart Solutions. Smart Move.

zapSite™

A Complete Web Site Content Management And Publishing System

Create and publish your Web site. Your way.

Historically, Web site publishing has required significant technical skills (HTML, scripting, designing) and manual effort. Until now. ZapSite allows you to create, edit, organize and publish content on your Web site and/or Intranet – quickly and easily.

ZapSite is an intuitive, feature-rich, Web-based Content Management and Publishing System. And it can be used by any organization that has or needs a Web site.
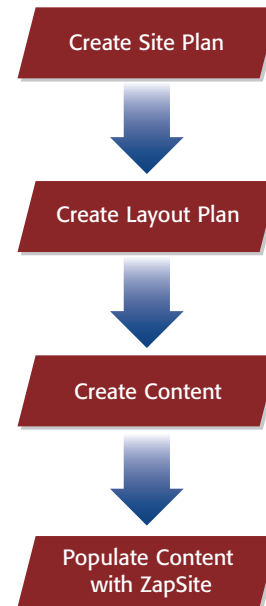
Controlling The Out-of-Control Web Site

Without a Content Management System (CMS), it's a publishing free-for-all. The navigation, layout and message of your site can vary from section to section, creating a frustrating experience for the user. Your organization loses control over content quality, and worse, your online brand. ZapSite is a powerful, easy-to-use system that puts business people back in control of their online communication.

Key ZapSite Benefits

1. Easy to Learn. Quick to Deploy.
2. Eliminates the "Webmaster Bottleneck."
3. Separates the structure and layout from the content.
4. Automatically generates the navigation menus.
5. Maintains brand consistency.
6. Improves content security and reduces legal liabilities.
7. Makes future redesigns cost effective.

Cyzap's Web Site Design Methodology

Create Site Plan

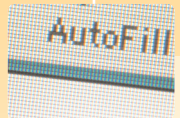Create Layout Plan

Create Content

Populate Content with ZapSite

10 Signs You Need ZapSite

1. Non-technical users need to maintain your Web site.
2. You need to enforce branding or re-organize your Web site with a better site plan.
3. Your site needs to become a key communication channel for your stakeholders.
4. Your site needs members-only areas/online services.
5. Your site has more than 20 pages, or you need to publish at least five new documents per week.
6. You need to publish press releases, announcements, polls and event calendars online.
7. Your website has grown beyond the e-brochure stage.
8. Your site needs FAQs, site search and online store features.
9. You need to generate e-newsletters.
10. Your organization needs control, immediacy and accuracy when it comes to online management.
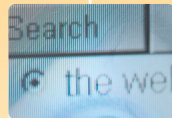
ZapSite Capabilities At A Glance

[ZAPSITE]

Integrated Authoring
♦ Add content using Web forms
♦ WYSIWYG HTML Editor
♦ Multi-user authoring control
♦ Limit edit access at section or page level
♦ Contact forms

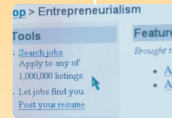### Content Management
♦ Content classification by category, date and other parameters
♦ Automatic Site Map generation
♦ Keyword-based smart site search
♦ Mark content for review before publishing

Content Publishing
♦ Template based layout plan
♦ Custom style sheet support
♦ Printer-friendly and "E-mail This Page" links
♦ Automatic e-newsletter creation

Navigation Management
♦ Automatic menu generation based on content classification
♦ Context-sensitive navigation
♦ Pop-down menus
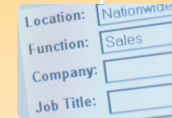♦ Automatic display of navigation path on each page
♦ Related links

Image Management
♦ Attach unlimited images with each page
♦ Create thumbnail views
♦ Intelligent placement of images with content
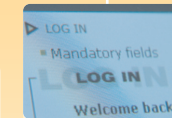♦ Unique image zoom with mouse over

Document Management
♦ Upload unlimited documents with Web site
♦ Support for several file formats
♦ Automatic naming and storage
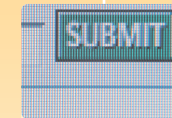♦ Generate document index with type and size

Dynamic Roster Publishing
♦ Up-to-date committee, board of director, and member rosters
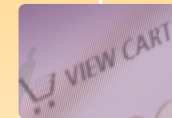♦ Add contacts using an online form
♦ Create searchable directory

Member Services
♦ Self registration
♦ Login authentication
♦ Member-only sections
♦ Change username/password
♦ Profile updates

Online Services
♦ E-mail list subscriptions
♦ Volunteer sign-ups
♦ Online donations/payments
♦ Interest forms
♦ Conference registration
♦ Online applications

Add-On Components
♦ Site plan development
♦ E-Commerce
♦ Quick Poll
♦ Event Calendar
♦ File download areas
♦ Search engine optimizations